



Tomer Zipori

Machine Learning & Evaluation Engineer

Data & AI specialist working on LLM evaluation, monitoring, and model quality. With an M.A. in Cognitive Psychology & Data Science, I connect rigorous research methods to practical systems that make AI products more reliable.

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 054-2520843

 LinkedIn

 GitHub

 Hugging Face

 Blog

WORK

- 2024 – NOW**
Data Quality Specialist — Planck, Tel Aviv
 - Built Python monitoring pipelines for LLM-generated insights, from evaluation and error analysis to review-ready reports.
 - Combined coverage analysis, case-level error analysis, and regression tests in Poetry/pytest/GitLab CI workflows; findings guided prompt, configuration, and release decisions.
- 2023 – 2024**
MITAM Instructor — Ofek
Teaches the psychology graduate-entrance exam course.
- 2022 – 2024**
Teaching Assistant — Introduction to Statistics
Teaching assistant in the Introduction to Statistics course for BA students.
- 2022 – 2023**
Teaching Assistant — Experimental Methodology
Guided students in forming research questions, conducting experiments, and analyzing results.
- 2021 – 2023**
Content Writer — Classit
Wrote high-school math questions and teaching units.

RESEARCH

- 2024**
Computational Social Psychology Lab — BGU
Fake-news detection interventions; statistics, visualization, and inference for a meta-analysis of effect sizes.
- 2022 – 2024**
SCMB Lab — BGU
Studied social status and face identification; managed research assistants and data-sharing protocols.
- 2019 – 2020**
Graduate Research Assistant — Hebrew University
Participated in the Young Researchers program and wrote an extended seminar paper.

EDUCATION

- 2022 – 2024**
M.A. Cognitive Psychology & Data Science — BGU
Thesis: Effects of Social Status and Ethnicity on Face Individuation.
- 2018 – 2021**
B.A. Psychology & Philosophy — Hebrew University
Graduated *magna cum laude*.

TECHNICAL SKILLS

- Python, R, SQL
- LLM evaluation, error analysis, statistical modeling
- pytest, Poetry, uv, Python packaging, CLI design
- GitHub Actions, GitLab CI/CD

PUBLICATION

Simchon, A., Zipori, T., Teitelbaum, L., Lewandowsky, S., & van der Linden, S. (2025). A signal detection theory meta-analysis of psychological inoculation against misinformation.
 *Current Opinion in Psychology*